

Frank Discussions about higher education

Do you speak Esperanto?

The ability to communicate effectively across international boundaries probably applies to higher education more than any other sector. Not just because of different needs and cultures, but also because of the impact of capricious political decision making. And it doesn't end there. How do you navigate it?

Higher education faces greater challenges than ever before. Perhaps the greatest challenge – and opportunity – of all is making the best of the international market. Managing this demands understanding what your 'international' is, where it's coming from and what it wants. It also demands balancing your messaging with what it is to 'buy' Brand Britain, as well as the unique attributes of your own higher education establishment. And getting these two components to meet.

We have a point of view and so do Carrington Crisp, the research-led higher education consultants. You'll have some bright thoughts. We'll all have a frank discussion. Together we'll see if anyone has the answer.

Where and when and how

Thursday 18 June 2015, 11.45am for a midday start

Frank, Bright & Abel, 93 Tabernacle Street, London EC2A 4BA

Nearest Tube is Old Street and you'll find us on the square at the Great Eastern Street end of Tabernacle Street

For more information or to confirm your attendance please 'phone Michael Coleman on **020 7566 4900** or email m.coleman@frankbrightabel.com

Drinks and nibbles provided