

The only thing that matters in design is the words (Part two)

Great design is a great idea told simply, but getting to simplicity isn't easy. In our second instalment, we'll explore the everyday practicalities that help, or hinder, words and design working together as one.

In this session we'll aim to develop the guide to getting design and words working together. We will share some of our experience, tips and techniques, before widening the discussion and collectively workshopping ideas and advice about what works, what doesn't, pitfalls and golden rules. The output will be a practical 'how to' guide to help you back at work.

We have a point of view. You'll have some bright thoughts. Together we'll have a frank discussion and discuss the answers.

Where and when and how

**Thursday 09 March 2017, 4.45pm for a 5pm start, 6.30pm finish
Frank, Bright & Abel, 326 City Road, London EC1V 2PT**

For more information or to confirm your attendance please call Michael Coleman on **020 7833 6444** or email **m.coleman@frankbrightabel.com**

Drinks and nibbles provided